



## Notice of Public Meeting

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### AGENDA

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**Committee:** Economic Development Committee  
**Date:** Thursday, April 28, 2022  
**Time:** 9:30 a.m. or immediately following the Finance Committee meeting  
**Location:** 3<sup>rd</sup> Floor County Board Room  
**Remote Access:** [Click here to join the meeting](#)

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The meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the committee may convene in closed session. The following matters may be considered and acted upon at the meeting, but deviations from the order shown may occur:

1. Call to Order
2. Roll Call of Members
3. Public Comment Regarding Posted Agenda Items
4. Review/Discussion/Action ~ Minutes of the Previous Meeting
5. Review/Discussion/Action ~ Election of EDC Chair
6. Review/Discussion/Action ~ Election of EDC Vice Chair
7. Review/Discussion/Action ~ Great River State Trail Updates
8. Review/Discussion/Action ~ Visitor Brochure Updates
9. Review/Discussion/Action ~ Goals/Projects/Future of Committee
10. Review/Discussion/Action ~ Status of EDC Coordinator Position
11. Chairperson's Report
12. Public Comment Unrelated to Agenda Items
13. Review/Discussion/Action ~ Next Date and Time
14. Adjournment.

Date: April 22, 2022

By: Roxann M. Halverson, County Clerk

**Board Members:** If unable to attend, please contact the Chair. If the Chair is unavailable, please contact the County Clerk's Office at 608-685-6209. If the Chair and the County Clerk are not available, please call the Administrative Coordinator at 608-685-6234.

**Persons with Disabilities:** Buffalo County shall attempt to provide reasonable accommodations to the public for access to its public meetings, provided reasonable notice of special need is given. If you require special accommodations to attend this meeting, please contact the County Clerk's Office at 608-685-6209.

**Public Access to the Courthouse:** The South Entrance will be the only access to the building after 4:30 p.m.

*Persons who are members of another governmental body, but who are not members of this committee, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended, and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.*

BUFFALO COUNTY MINUTES

Committee of the Board: Economic Development Committee

Date of the Meeting: Thursday March 17, 2022

V. Chair Mr. Brad Schmidtknecht called the meeting to order at 10:30 a.m. at the Buffalo County Courthouse, County Board Room in Alma, Wisconsin.

**Board Members Present:** Mr. Max Weiss (Excused), Mr. David Danzinger (TEAMS) Lost Communication (1035), Mr. Brad Schmidtknecht, Mr. Thomas Taylor and Ms. LeeAnne Bulman.

**Others Present for All or Parts of the Meeting:** Mr. Steve Schiffli, Mr. Ryan VanDeWalle, Ryan VanDeWalle, (TEAMS) Brommerich News Service.

**Public Comments regarding Agenda Items:** There were no public comments.

**Review/Discussion/Action ~ Minutes of Previous Meeting**

A motion was made to approve the minutes as written by Mr. Taylor and seconded by Ms. Bulman. carried.

**Review/Discussion ~ (Update) Financial Report-** Mr. Schiffli presented a financial update. There were no questions.

**Review/Discussion/Action ~ Branding, North of Eight Marketing**

Mr. Schiffli advised the committee, due to the late start our purposed contractor was unable to present. I discussion was held. Mr. Schiffli replied to previous questions. Committee agreed the county should move forward with branding. Mr. Schiffli also emphasized a need make sure all future marketing campaigns involve the City of Mondovi. It was relayed to Mr. Schiffli that the previous brochures were more focused on the 35 corridor. It is suggested that Buffalo County work with the Mondovi Business Association when it comes time to create the brochure.

**Review/Discussion/Action ~ Great River State Trail Update**

Mr. Schiffli presented the second quarter report from SEH. Highlighted was the RR crossing information is at State DOT working approval with the railroad. There looks like little to no environment impact requirements with wetlands. The need for retention walls may not be required along the route associated with the power poles. April 14, 2022, is the Public Information Meeting concerning the project in the Town of Buffalo. Mr. Schiffli indicated it needs to be a posted meeting with a quorum of members present to answer questions of public concern.

**Review/Discussion/Action ~ End of Year Report**

Mr. Schiffli presented an end of year report to the Committee for their review and approval. Mr. Schmidtknecht requested that Broadband be added to the report with the following detail:

Municipality, Service Pop, Budgeted Expenditure. Motion to approve the report with additions was made by Ms. Bulman, Seconded by Mr. Taylor. Carried.

**Review/Discussion/Action ~ Resignation**

Mr. Schiffli submitted his resignation to the County pursuant to the County Personnel Manual on March 7, with his last day being April 7. Mr. Schiffli has indicated he is working with Mr. VanDeWalle on the transition.

**Review/Discussion/ ~ Managers Report-** Mr. Schiffli presented an oral report. Mr. Schiffli discussed the Governors Conference on Economic Development.

**Review/Discussion ~ Chairperson Report –** Vice Chair Schmidtknecht brought up the discussion of dissolving the Broadband Subcommittee. A discussion was held. It was discussed that the objectives of the subcommittee have been met and it is no longer necessary. The mechanism is in place to support Broadband Forward. Mr. Schmidtknecht also asked about “Seed Money” for the revolving loan fund. Mr. VanDeWalle will look into ARPA dollars.

**Review/Discussion/Action ~** Next Meeting will be Thursday April 14, 2021, from 5-7pm at the Town of Buffalo Hall. Public Information Meeting, Great River State Trail – Winona Connector is the agenda item, followed on May 19, 2022, at 10:30 am, normal business meeting.

Motion by Ms. Bulman to adjourn.

The last set of minutes respectfully submitted to the County Clerk by Stephen S. Schiffli after 18 years of service to Buffalo County directing 4 department, 5 committees and 2 subcommittees:

Stephen S. Schiffli, Economic Development Manager