



Notice of Public Meeting

AGENDA

Committee:	Economic Development Committee
Date:	Wednesday, October 21, 2026
Time:	9:00 A.M.
Location:	Third Floor County Board Room, 407 S. 2 nd Street, Alma, WI 54610
Remote Access:	https://teams.microsoft.com/meet/258236828692219?p=YqEpOfRnqBD2ndMrYk

This meeting is open to the public, but portions of the meeting may be closed if this notice indicates that the committee may convene in closed session.

The following matters may be reviewed, discussed and acted upon at this meeting. Please note that deviations from the order shown may occur.

1.	Call to Order
2.	Roll Call of Members
3.	Verification of Open Meetings Law Compliance
4.	Approve Agenda
5.	Approve Minutes from Previous Meeting
6.	Public Comment
7.	Presentation on Meeting the Need for Housing
8.	Next Meeting Date and Time
9.	Adjournment

Date: October 16, 2026

Nathan Nelson, Chair

By: Lisa Schmitt, County Clerk

Board Members: If unable to attend, please contact the Chair. If the Chair is unavailable, please contact the County Clerk's Office at 608-685-6209. If the Chair and the County Clerk are not available, please call the Administrative Coordinator at 608-685-6234.

Persons with Disabilities: Buffalo County shall attempt to provide reasonable accommodations to the public for access to its public meetings, provided reasonable notice of special need is given. If you require special accommodations to attend this meeting, please contact the County Clerk's Office at 608-685-6209.

Public Access to the Courthouse: The South Entrance will be the only access to the building after 4:00 p.m. Monday – Thursday and after 12:00 p.m. on Fridays.

Persons who are members of another governmental body, but who are not members of this committee, may attend this meeting. Their attendance could result in a quorum of another governmental body being present. Such a quorum is unintended, and they are not meeting to exercise the authority, duties, or responsibilities of any other governmental body.

BUFFALO COUNTY MINUTES

Committee of the Board: Economic Development Committee

Date of the Meeting: Wednesday, October 14, 2026

Call to Order: Meeting called to order at 1:02 p.m.

Board Members Present: Mr. Nathan Nelson, Mr. Gary Stanton, Mr. Michael Taylor, and Mr. John Hadley.

Others Present for All or Part of the Meeting: Mr. Lee Engfer, Ms. Lisa Schmitt, Mr. Dave Carlson, Ms. Kate Carlson - Director for Visit Winona, numerous business owners and several municipal government officials were present in person and online.

Verification of Open Meetings Law Compliance: Ms. Schmitt verified that proper public notice was given at least 24 hours prior to the meeting.

Approve Agenda: Mr. Stanton made a motion to approve the agenda as presented, seconded by Mr. Hadley. Carried.

Approve Minutes from Previous Meeting: Mr. Stanton made a motion to approve the minutes of the September 9, 2026, meeting, seconded by Mr. Hadley. Carried.

Public Comment: None.

Presentation on Tourism Promotion and Development: Ms. Kate Carlson, Director for Visit Winona, spoke to the group regarding tourism marketing. Mr. Dave Carlson led a group discussion on ideas to promote Buffalo County to visitors, with a focus on ways to increase tourism in the off-season/winter months. The information and ideas discussed will be summarized and compiled for continuing this discussion at future meetings.

Next Meeting Date and Time: The next meeting date and time will be October 21, 2026, at 9:00 a.m.

Adjournment: Mr. Taylor made a motion to adjourn the meeting at 3:11 p.m., seconded by Mr. Stanton.

Respectfully Submitted,

Lisa Schmitt
County Clerk